

PRESS RELEASE

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AVIOM WELCOMES POLARaudio AS NEW UK DISTRIBUTOR

LONDON, ENGLAND, SEPTEMBER 7, 2008—Aviom (PLASA Booth G11), exclusive developer of the world's most powerful audio transport protocol, A-Net®, is pleased to be exhibiting at PLASA 08 with POLARaudio, its new UK distributor. POLARaudio represents several major brands in the United Kingdom, including beyerdynamic, Biamp, Dynacord, XTA, and Renkus-Heinz. The distributor has a long history in the pro audio industry with widespread system design expertise, product knowledge, and relationships with systems integrators and consultants.

John Midgley, POLARaudio's Managing Director, says, "We look forward to educating UK markets about Aviom's solutions and to creating additional business opportunities with Aviom's full line of products, including those ideal for high-fidelity digital snake and audio networking applications."

With its expanding applications from monitor mixing and digital snakes to networking and audio conferencing solutions, Aviom expects to increase its market share in the UK as it is introduced to POLARaudio's broad customer base, which ranges in market segments from broadcast to conferencing, to live sound and recording, to audio visual installations.

"Because of its vast experience in design and customer support for everything from small monitor mixing setups for a band, to intricately networked sound and security systems for major venues such as sports facilities and theatres, POLARaudio is an ideal fit for Aviom," says Jonathan "JP" Parker, Aviom's International Director of Sales.

Aviom is the world leader and pioneer of personal monitor mixing technology with the popular Pro16® Series, as well as the exclusive developer of the revolutionary Pro64® Series of audio networking products. All Aviom products are powered by A-Net®, the company's groundbreaking high-speed digital audio transmission protocol. Aviom products solve problems in a variety of different environments, including live sound reinforcement, audio recording studios, houses of worship, theater, broadcasting and post-production facilities and a host of commercial installations. Aviom's entire line of high-quality professional audio products is designed and manufactured in the USA.

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